

Performing Arts Manager (PAM) Coaching 2026

Call for applications

Dates

3–4 coaching sessions, May to November 2026

Target group

Freelance producers / production managers, managers, tour managers, agents and staff of independent production companies and agencies in the performing arts

Objective

PAMs develop strategies to stabilise their operations and achieve a secure annual income.

The Reso PAM (Performing Arts Manager) Coaching is for PAMs who wish to explore collaborative production structures and share their own resources in a structured way. Two to four people apply together for an analysis and consultancy process comprising 3–4 coaching sessions with an experienced producer.

The sessions with the experts are scheduled on an individual basis. The content of the sessions is open and is determined jointly with the respective coach. This allows, for example, for the individual needs and issues of the participants' own working environment to be addressed. The coaching is intended to provide input from an external person to help rethink work within teams or networks in new or different ways. In 2026, PAM Coaching is offering process support for two team applications.

Objectives of PAM Coaching 2026:

Participants in PAM Coaching ...

- ... analyse their current work situation, annual projects and sources of income.
- ... identify their resources and develop working/cooperation models with their peers.
- ... reflect on their self-organisation and operational structure.
- ... develop strategic thinking regarding resource sharing and collaborative networks.

Two coaches as process facilitators

Marine Magnin and Rebecca C. Schnyder were commissioned as coaches by Reso and t. Theaterschaffen Schweiz to take on the coaching for one group each.

Marine Magnin has worked as a freelance producer for various French-speaking Swiss theatre and dance companies. As part of the Dreams Come True Collective, she produces the group's artistic projects whilst also reflecting on how production conditions in the performing arts sector can be improved. She is a co-founder of the Meriweza cooperative, which she has been leading for three years.

Rebecca C. Schnyder is a performing arts manager and playwright with many years of experience. She directs and supports productions in the independent theatre scene, is a co-founder and co-director of the Paula Interfestival St. Gallen, and understands the structural challenges faced by independent cultural practitioners from her own experience.

Who can register for the PAM Coaching?

- Duos, trios and quartets comprising producers, managers, tour managers, agents and staff from independent production companies and agencies.
- The applicants' links may be informal or structurally established.
- Applicants who work with artists based in Switzerland.

Terms and conditions

- PAM Coaching is free of charge.
- Participants receive a daily allowance of CHF 50 per full-day coaching session.
- Attendance at the three or four coaching sessions is compulsory. These take place in person.
- The time and date of the coaching sessions will be agreed individually with the coach.
- Participants agree to prepare for and follow up on the sessions.
- An agreement between the participants and the respective coach will be signed before the coaching begins.

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t. Professions du spectacle Suisse
t. Professioni dello spettacolo Svizzera
t. Professiuns da teater Svizra



Tanznetzwerk Schweiz
Réseau Danse Suisse
Rete Danza Svizzera
Dance Network Switzerland

Registration

Please send your registration to Reso – Tanznetzwerk Schweiz as follows:

- A brief statement in German, French, Italian or English explaining why you wish to take part in the workshop. By letter (max. 2 pages) or video message (max. 2 minutes).
- A CV detailing the artists, theatres, festivals or organisations you are currently working for. This should clearly outline your experience and how long you have been working in each role.
- [The registration link is here](#)
- **The registration deadline is 6 April 2026.**

Selection process

The number of places available is limited to a maximum of 2 groups of 2–4 people.

Reso, t. Switzerland and the two coaches will jointly select the applicants.

Claudio Richard is happy to answer any questions you may have.

Reso – Dance Network Switzerland
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*The PAM Coaching programme is designed and delivered by Reso – Swiss Dance Network in collaboration with Mariana Nunes/t. Theaterschaffen Schweiz and the coaches Marine Magnin and Rebecca C. Schnyder.
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